

# RESULTS PRESENTATION FOR THE OCTOBER TO DECEMBER PERIOD (Q4)

27 February 2019





2019 Key Actions ➤ The BoD has appointed Jose Diaz as CEO of Parques Reunidos

- ➤ The company is working on a new Strategic Plan that will be presented to the market in the coming months:
  - Back to basics
  - Focus on delivering organic growth
  - Integrate and achieve the expected returns on Tropical Islands acquisition
  - Delivering returns on capex investments
  - Balance sheet deleverage

# Results Highlights

- Change of fiscal year from ending at September 30<sup>th</sup> to December 31<sup>st</sup>
  - The October to December period becomes the Q4 FY18 of our new fiscal year
- **▶** Good performance during this quarter:
  - Revenue increased by 6.4% on a like for like basis fostered by a higher attendance and percaps
  - Revenue growth during off season events reached 6%
  - Season passes sales grew by 13% improving earnings visibility for the peak season
  - Q4 represents c.13% of the Group's annual revenues
- Parques Reunidos is early implementing IFRS 16

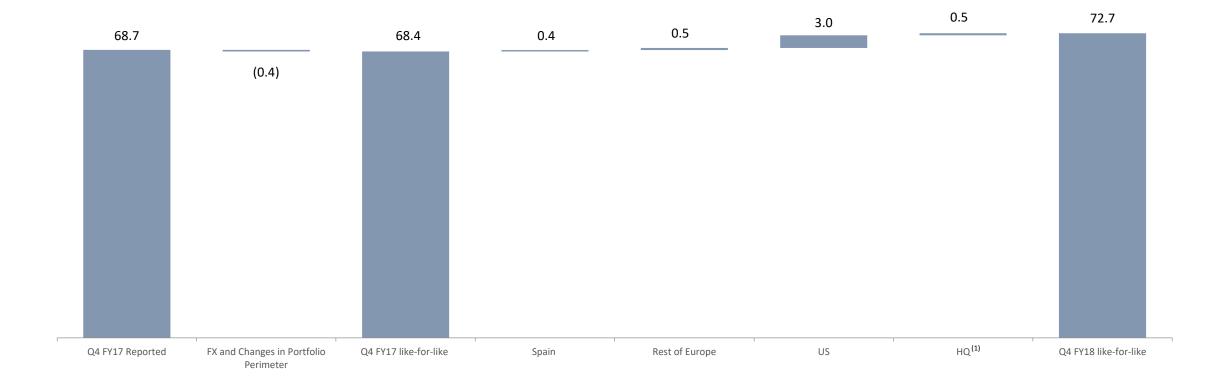




<sup>(1)</sup> Like-for-like figures: Assumes 2018 constant FX rates and same park portfolio perimeter (excluding Teleférico de Madrid concession, the acquisitions of Belantis and Wet'N'Wild Sydney; and the disposal of Mar de Plata)
Like-for-like figures also includes IFRS 16 impact both in Q4 FY17 and Q4 FY18



### **Revenue Bridge**



(1) Headquarters include management contracts and indoor entertainment centers businesses

### Spain: Delivered a Strong Performance



#### Record revenue achieved in Q4

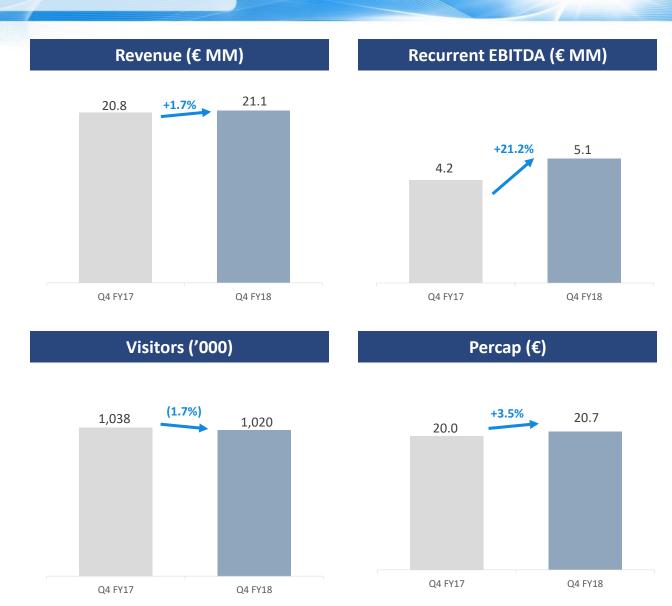
 +1.7% like-for-like revenue growth driven by percap increase (over a historical all-time high revenue achieved in the same period during 2017)

#### ➤ Growth driven by:

- Strong performance during off-season events (Halloween and Christmas) reaching a revenue growth of 14%, with a remarkable performance of Warner
  - This has more than offset a slow performance in October
- Increase in the sale of season passes of c.16%

#### **►** EBITDA growth of 21.2% to reach €5.1 MM

- EBITDA positively impacted by the deferral of some expenses that will be accounted over the next quarters
- ➤ This quarter represents c. 14% of the region annual revenues



Like-for-like figures also including IFRS 16 impact both in Q4 FY17 and Q4 FY18

#### RoE: Good Revenue Performance



#### ➤ Revenue has grown by 1.8% like-for-like

- Growth mainly driven by a higher percap
- Strong performance of Central Europe Parks (Movie Park reached a new all-time high during Halloween)
- Revenue from off-season events grew by c.7%
- Season passes sales increased by 17% driven by volume growth

#### EBITDA has decreased to €2.1 MM

- Mainly explained by the mix of parks opened during the season
- ➤ This quarter represents c.13% of our annual revenue in RoE



 ${\it Like-for-like figures also including IFRS~16 impact~both~in~Q4~FY17~and~Q4~FY18}$ 

## US: Broadly flat performance but only 10% of annual revenues



(3.8)

- ➤ New reporting period for US to adapt to the new fiscal year change
  - Two weeks added in this quarter
    - Q4 FY17 going from to September 18<sup>th</sup> to December 17<sup>th</sup>
    - Q4 FY18 going from September 17<sup>th</sup> to December 31<sup>st</sup>
- Underlying performance of the business excluding the reporting calendar effect
  - Flattish revenue performance
  - EBITDA increases by €0.7 MM or 21%
- This quarter represents c. 10% of our annual revenues







(3.4)

**Recurrent EBITDA (€ MM)** 

Q4 FY18 Same reporting period EBITDA losses would be of €2.7 MM

Percap (€)

(12.4%)



Like-for-like figures also including IFRS 16 impact both in Q4 FY17 and Q4 FY18

### **P&L Summary**



- ➤ P&L affected by the implementation of IFRS 16
- Net losses amounted to €45.3 MM, affected by the business seasonality
- **▶** Booked €9 MM of impairments
  - Related to the Indoor Entertainment Centers, chiefly to Nickelodeon Murcia
- Non-recurrent items amounted €6 MM including:
  - Severance payments
  - Capital gains from the sale of Mar de Plata
  - Advisory fees, provision for bad debt and other concepts

| Summary P&L Z             |                              |                          |         |  |  |  |  |  |  |  |
|---------------------------|------------------------------|--------------------------|---------|--|--|--|--|--|--|--|
| €MM                       | Q4 FY17<br>(without IFRS 16) | Q4 FY18<br>(with IFRS16) | Var.    |  |  |  |  |  |  |  |
| EBITDA                    | (4.9)                        | (4.1)                    | 17.3%   |  |  |  |  |  |  |  |
| D&A                       | (20.0)                       | (26.0)                   | (29.6%  |  |  |  |  |  |  |  |
| EBIT                      | (24.9)                       | (30.0)                   | (20.4%) |  |  |  |  |  |  |  |
| Non-recurrent items       | (3.8)                        | (6.1)                    | (61.8%) |  |  |  |  |  |  |  |
| Net impairments           | 0.1                          | (9.2)                    | n.m.    |  |  |  |  |  |  |  |
| Operating Profit          | (28.6)                       | (45.3)                   | (58.3%) |  |  |  |  |  |  |  |
| Net financial expenses    | (7.9)                        | (12.1)                   | (52.9%) |  |  |  |  |  |  |  |
| Exchange gains / (losses) | (1.3)                        | (1.0)                    | 24.5%   |  |  |  |  |  |  |  |
| Income tax                | 7.4                          | 12.6                     | 70.5%   |  |  |  |  |  |  |  |
| Net income                | (30.4)                       | (45.8)                   | (50.4%) |  |  |  |  |  |  |  |

# Impact from IFRS 16 implementation



#### Parques Reunidos is early implementing IFRS 16

- Full retrospective method adopted
- Consequently, the company has calculated newly leased assets and liabilities as if IFRS 16 had applied since inception
- Capitalized contracts with an average life of c.19 years

#### ➤ The impact this Q4 from IFRS 16 implementation:

- €228 MM of new lease liabilities (1) and €198 MM of right-of-use assets
- Reduced operating lease expenses by €3 MM
- Increased D&A by €1.4 MM as a result of the amortization of the new rights-of-use assets
- Increased finance costs by € 2MM
- €0.3MM impact on net losses

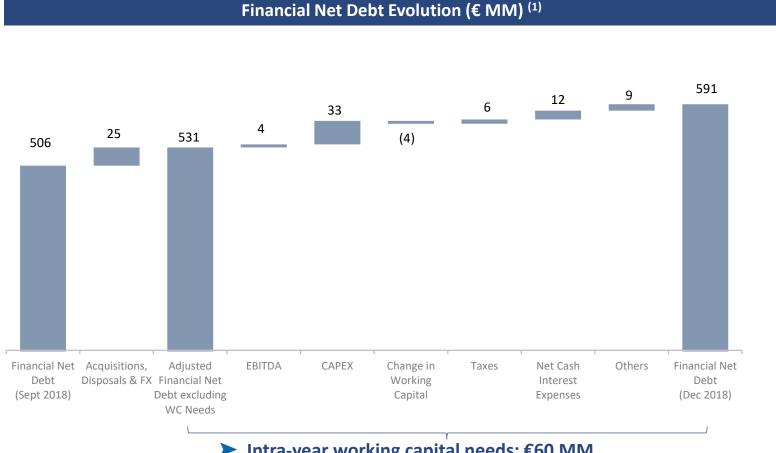
| Comparison on Q4 FY18 figures |                 |              |       |  |  |  |  |  |  |  |
|-------------------------------|-----------------|--------------|-------|--|--|--|--|--|--|--|
| €MM                           | Without IFRS 16 | With IFRS 16 | Var.  |  |  |  |  |  |  |  |
| Recurrent EBITDA              | (7.1)           | (4.1)        | +3.0  |  |  |  |  |  |  |  |
| D&A                           | (24.4)          | (26.0)       | +1.4  |  |  |  |  |  |  |  |
| EBIT                          | (31.5)          | (30.0)       | +1.4  |  |  |  |  |  |  |  |
| Impairments & one-offs        | (15.3)          | (15.4)       | +0.1  |  |  |  |  |  |  |  |
| Operating Profit              | (46.8)          | (45.3)       | +1.6  |  |  |  |  |  |  |  |
| Net financial expenses        | (10.0)          | (12.1)       | +2.0  |  |  |  |  |  |  |  |
| Exchange/gain losses          | (1.0)           | (1.0)        | 0     |  |  |  |  |  |  |  |
| Income tax                    | 12.5            | 12.6         | (0.1) |  |  |  |  |  |  |  |
| Net income                    | (45.3)          | (45.5)       | (0.3) |  |  |  |  |  |  |  |

<sup>&</sup>lt;sup>(1)</sup> Including Warner (already accounted as Financial Leased) total leased liabilities amounts to €291 MM

#### Cash Flow Generation and Net Debt Position



- **Adjusted Financial Net debt as of December** 2018 reached €531 MM
  - Acquisition of Wet'n'Wild Sydney and disposal of Mar de Plata
  - Forex impact
- Intra-year working capital financing reached €60 MM
  - Financed through a revolving facility which is not considered as "permanent net debt"
- Including the acquisition of Tropical Islands, pro-forma Adjusted Financial Net Debt increases up to €757 MM
  - Implied leverage of 4.0x



➤ Intra-year working capital needs: €60 MM

(1) Financial Net debt excluding financial leases



# **APPENDIX**

# 1. Performance by Region – Reported Figures



|                              | FY Reported Figures |                            |               |                 |                 |        |                 |                 |         |    |                        |                  |         |        |        |      |
|------------------------------|---------------------|----------------------------|---------------|-----------------|-----------------|--------|-----------------|-----------------|---------|----|------------------------|------------------|---------|--------|--------|------|
|                              |                     | GROUP SPAIN REST OF EUROPE |               |                 |                 |        |                 |                 |         | US | HQ <sup>(1)</sup>      |                  |         |        |        |      |
| €MM                          | Q4FY17              | Q4FY18                     | Var.          | Q4FY17          | Q4FY18          | Var.   | Q4FY17          | Q4FY18          | Var.    |    | Q4FY17                 | Q4FY18           | Var.    | Q4FY17 | Q4FY18 | V    |
| Visitors ('000)              | 2,606               | 2,772                      | 6.4%          | 1,123           | 1,020           | (9.2%) | 1,035           | 1,085           | 4.8%    |    | 448                    | 607              | 35.2%   | -      | -      |      |
| Total Percap (€)             | 26.4                | 27.7                       | 5.1%          | 18.9            | 20.7            | 9.4%   | 27.0            | 27.7            | 2.5%    |    | 40.1                   | 39.0             | (2.6%)  | -      | -      | -    |
| Fotal Revenue                | 68.7                | 76.9                       | 11.8%         | 21.3            | 21.1            | (0.6%) | 27.9            | 30.0            | 7.5%    |    | 18.0                   | 23.7             | 31.7%   | 1.6    | 2.1    | 30.  |
| Recurrent EBITDA<br>% margin | <b>(4.9)</b> n.m.   | <b>(4.1)</b> n.m.          | <b>17.3</b> % | <b>3.9</b> n.m. | <b>5.1</b> n.m. | 31.1%  | <b>2.1</b> n.m. | <b>2.0</b> n.m. | (4.2%)  |    | ( <b>4.8</b> )<br>n.m. | <b>(5.0)</b> nm. | (2.9%)  | (6.0)  | (6.1)  | (2.: |
| Recurrent capex              | 8.7                 | 7.7                        | (11.0%)       | 1.1             | 1.8             | 63.8%  | 3.6             | 2.6             | (26.0%) |    | 3.5                    | 3.0              | (15.0%) | 0.5    | 0.3    | (43. |

<sup>&</sup>lt;sup>(1)</sup> Headquarters include management contracts and indoor entertainment centers businesses

# 2. Performance by Region – Like-for-like Figures



|                              | FY Like-for-like Figures |               |         |             |                            |        |             |             |         |  |               |               |         |               |               |                   |  |  |  |
|------------------------------|--------------------------|---------------|---------|-------------|----------------------------|--------|-------------|-------------|---------|--|---------------|---------------|---------|---------------|---------------|-------------------|--|--|--|
|                              |                          | GROUP         |         |             | GROUP SPAIN REST OF EUROPE |        |             |             |         |  |               | OPE           |         |               | US            | HQ <sup>(1)</sup> |  |  |  |
| €MM                          | Q4FY17                   | Q4FY18        | Var.    | Q4FY17      | Q4FY18                     | Var.   | Q4FY17      | Q4FY18      | Var.    |  | Q4FY17        | Q4FY18        | Var.    | Q4FY17        | Q4FY18        | Var.              |  |  |  |
| Visitors ('000)              | 2,494                    | 2,607         | 4.5%    | 1,038       | 1,020                      | (1.7%) | 1,007       | 1,012       | 0.4%    |  | 448           | 514           | 14.5%   | -             | -             | -                 |  |  |  |
| Total Percap (€)             | 27.4                     | 27.9          | 1.7%    | 20.0        | 20.7                       | 3.5%   | 27.2        | 27.6        | 1.4%    |  | 41.3          | 41.9          | 1.5%    | -             | -             | -                 |  |  |  |
| Total Revenue                | 68.4                     | 72.7          | 6.4%    | 20.8        | 21.1                       | 1.7%   | 27.4        | 27.9        | 1.8%    |  | 18.6          | 21.6          | 16.2%   | 1.6           | 2.1           | 29.6%             |  |  |  |
| Recurrent EBITDA<br>% margin | (2.5)<br>n.m.            | (2.8)<br>n.m. | (13.8%) | 4.2<br>n.m. | 5.1<br>n.m.                | 21.2%  | 2.6<br>n.m. | 2.1<br>n.m. | (21.2%) |  | (3.4)<br>n.m. | (3.8)<br>n.m. | (12.4%) | (5.9)<br>n.m. | (6.1)<br>n.m. | (4.2%)            |  |  |  |
| Recurrent capex              | 8.8                      | 7.7           | (12.7%) | 1.1         | 1.8                        | 63.8%  | 3.5         | 2.6         | (25.9%) |  | 3.7           | 3.0           | (18.8%) | 0.5           | 0.3           | (44.0%)           |  |  |  |

<sup>&</sup>lt;sup>(1)</sup> Headquarters include management contracts and indoor entertainment centers businesses

#### 3. Balance Sheet



| Assets                        |                                     |                     |        |  |  |  |  |  |  |  |  |
|-------------------------------|-------------------------------------|---------------------|--------|--|--|--|--|--|--|--|--|
| €MM                           | FY18<br>(30 Sept 18) <sup>(1)</sup> | FY18<br>(31 Dic 18) | Var.   |  |  |  |  |  |  |  |  |
| Property, plant and equipment | 1,152                               | 1,211               | 59.5   |  |  |  |  |  |  |  |  |
| Goodwill                      | 555                                 | 558                 | 2.9    |  |  |  |  |  |  |  |  |
| Intangible assets             | 430                                 | 423                 | (6.3)  |  |  |  |  |  |  |  |  |
| Non-current financial assets  | 1                                   | 1                   | (0.1)  |  |  |  |  |  |  |  |  |
| Total non-current assets      | 2,138                               | 2,194               | 56.0   |  |  |  |  |  |  |  |  |
| Inventories                   | 21                                  | 21                  | (0.8)  |  |  |  |  |  |  |  |  |
| Trade and other receivables   | 44                                  | 24                  | (19.5) |  |  |  |  |  |  |  |  |
| Current tax assets            | 1                                   | 3                   | 2.1    |  |  |  |  |  |  |  |  |
| Other current assets          | 9                                   | 9                   | 0.2    |  |  |  |  |  |  |  |  |
| Cash and cash equivalents     | 55                                  | 52                  | (2.6)  |  |  |  |  |  |  |  |  |
| Total current assets          | 130                                 | 109                 | (20.6) |  |  |  |  |  |  |  |  |
| Total assets                  | 2,268                               | 2,303               | 35.4   |  |  |  |  |  |  |  |  |

#### **Equity and Liabilities** FY18 FY18 Var. (30 Sept 18) (1) (31 Dic 18) €MM 0.0 **Share capital** 40 40 **Share premium** 1,328 1,328 0.0 Other reserves (305)(289)15.5 Other comprehensive income 20 22 2.6 **Retained earnings(Parent)** 12 (46)(57.9)**Equity (Parent)** 1,095 1,055 (39.7)Non- controlling interests 0.0 1 Total equity (39.8) 1,095 1,056 **Loans and borrowings** 529 528 (1.6)Finance lease 271 33.0 238 **Deferred tax liabilities** 195 183 (11.7)**Provisions** 10 10 0.4 Other non-current liabilities 15 11.0 4 **Total non-current liabilities** 976 1,007 31.1 **Loans and borrowings** 33 107 74.0 Other financial liabilities 0.0 0 0 **Finance lease** 17 3.8 21 Trade and other payables 125 (37.5)88 **Current tax liabilities** 0 (6.5)6 Other current liabilities 15 25 10.2 **Total current liabilities** 44.1 197 241 **Total liabilities** 1,173 1,248 75.2

2,268

2,303

35.4

Q4FY18 results presentation

Total equity and liabilities

<sup>&</sup>lt;sup>(1)</sup> Restated Figures due to the implementation of IFRS 16

#### 4. Alternative Performance Measures



As per ESMA guidelines (2015/1415), an Alternative Performance Measure (APM) is a financial measure of historical or future financial performance other than those defined or specified in the applicable financial reporting. Below, we are defining the main APMs used by Parques Reunidos' Management and that should be considered in addition to the financial statements drafted according to the applicable regulation

#### ➤ The main APMs definitions for the group are:

- Like-for-like figures: assumes constant FX rates and same park portfolio perimeter with de impact from the IFRS16 implementation and excluding the Teleférico de Madrid concession that expired in December 2017, Mar de Plata that was sold in December 2018, Wet'n'Wild Sydney which was acquired in October 2018 and Belantis that was acquired in March 2018
- Total Percap: average spend per visitor to a park, includes both ticketing, in-park spending and others
- Ticketing Percap: average admission fees per person spent per visit to a park
- In-park Percap: average spend per visitor to a park excluding admission fees. It includes spending on food & beverage, retail purchase, souvenirs photography among others
- Recurrent EBITDA: earnings before interests, taxes, depreciations, amortizations, provisions, impairments and other non-recurrent items
- Non-recurrent items: are those considered by the company as a one-off expense or gain that are not expected to occur on a normal basis. This could include restructuring costs, compensations, gains/loss from discontinued operations or losses from lawsuits among others
- EBIT: earnings before interests, taxes, provisions, impairments and other non-recurrent items
- Net income pro-forma: net income excluding net impairments and other non-recurrent items net of taxes
- Financial Net debt: gross debt minus cash and equivalents (excludes financial leases)
- **Recurrent capex:** investments made on maintenance and on new attractions:
  - Maintenance capex comprises the day-to-day capital expenditure to maintain fresh the parks and guarantee safety across the portfolio
  - Investing in new attractions or features is also considered as recurrent capex by the company. These investments are key for the business allowing us to maintain the current visitor base and revenues of the park, attracting new ones, extending the season of the park, developing a new activity, repositioning the park or extending the length of visit

### Disclaimer



This document does not constitute or form part of any purchase, sales or exchange offer, nor is it an invitation to draw up a purchase sales or exchange offer, or advice on any stock issued by Parques Reunidos Servicios Centrales, S.A. ("Parques Reunidos"). Nor shall this document or any part of it form part of any offer for sale or solicitation of any offer to buy any securities on the basis of or be relied on in connection with any contract or commitment to purchase shares.

Neither this document nor any information contained herein may be reproduced in any form, used or further distributed to any other person or published, in whole or in part, for any purpose, except that information may be extracted herefrom and used in equity research reports about Parques Reunidos in compliance with the applicable regulations. Failure to comply with this obligation may constitute a violation of applicable securities laws and/or may result in civil, administrative or criminal penalties.

This document is not for publication, release, disclosure or distribution, directly or indirectly, in, and may not be taken or transmitted into the United States, Canada, South Africa, Japan or Australia, and may not be copied, forwarded, distributed or transmitted in or into the United States, Canada, South Africa, Japan, Australia or any other jurisdiction where to do so would be unlawful. The distribution of this document in other jurisdictions may also be restricted by law and persons into whose possession this document comes should inform themselves about, and observe, any such restrictions. Any failure to comply with such restrictions may constitute a violation of the laws of the United States, Canada, South Africa, Japan or Australia or any other such jurisdiction.

This document may include, in addition to historical information, forward-looking statements about revenue and earnings of Parques Reunidos and about matters such as its industry, business strategy, goals and expectations concerning its market position, future operations, margins, profitability, capital expenditures, capital resources and other financial and operating information. Forward-looking statements concerning plans, objective, goals, strategies, future events or performance, and underlying assumptions and other statements, which are other than statements of historical facts. The words "believe", "expect", "anticipate", "intends", "estimate", "forecast", "project", "will", "may", "should" and similar expressions may identify forward-looking statements. Other forward looking statements are based on numerous assumptions regarding the present and future business strategies of Parques Reunidos and the environment in which Parques Reunidos expects to operate in the future. These forward-looking statements involve known and unknown risks, uncertainties and other factors, which may cause the actual results, performance or achievements of Parques Reunidos, or industry results, to be materially different from those expressed or implied by these forward-looking statements. None of the future projections, expectations, estimates or prospects in this presentation should be taken as forecasts or promises nor should they be taken as implying any indication, assurance or guarantee that the assumptions on which such future projections, expectations, estimates or prospects have been prepared are correct or exhaustive or, in the case of the assumptions, fully stated in the presentation. Many factors could cause the actual results, performance or achievements that may be expressed or implied by such forward-looking statements. Should one or more of these risks or uncertainties materialise, or should underlying assumptions prove incorrect, actual results or otherwise.

Current and future analysts, brokers and investors must operate only on the basis of their own judgment taking into account this disclaimer, as to the merits or the suitability of the securities for its purpose and only on such information as is contained in such public information having taken all such professional or other advice as its considers necessary or appropriate in the circumstances and not reliance on the information contained in the Presentation. In making this Presentation available, Parques Reunidos gives no advice and makes no recommendation to buy, sell or otherwise deal in shares in Parques Reunidos or in any other securities or investments whatsoever. These analysts, brokers and investors must bear in mind that these estimates, projections and forecasts do not imply any guarantee of Parques Reunidos 's future performance and results, price, margins, exchange rates, or other events, which are subject to risks, uncertainties and other factors beyond Parques Reunidos 's control, such that the future results and the real performance could differ substantially from these forecasts, projections and estimates.

The information in this document, which does not purport to be comprehensive, has not been independently verified and will not be updated. The information in this document, including but not limited to forward-looking statements, applies only as of the date of this document and is not intended to give any assurances as to future results. Parques Reunidos expressly disclaims any obligation or undertaking to disseminate any updates or revisions to the information, including any financial data and any forward-looking statements, contained in this document, and will not publicly release any revisions that may affect the information contained in this document and that may result from any change in its expectations, or any change in events, conditions or circumstances on which these forward-looking statements are based or whichever other events or circumstances arising on or after the date of this document.

Market data and competitive position used in this document not attributed to a specific source are estimates of Parques Reunidos and have not been independently verified. In addition this document may contain certain financial and other information in relation to other companies operating in the leisure sector. This information has been derived from publicly-available sources and Parques Reunidos accepts no responsibility whatsoever and makes no representation or warranty expressed or implied for the fairness accuracy, completeness or verification of such information.

Certain financial and statistical information contained in this document is subject to rounding adjustments. Accordingly, any discrepancies between the totals and the sums of the amounts listed are due to rounding. Certain management financial and operating measures included in this document, including number of visitors or revenues per capita, have not been subject to a financial audit or have been independently verified by a third party. In addition, certain figures contained in this document, which have also not been subject to financial audit, are combined and pro forma figures.

None of Parques Reunidos nor any of its employees, officers, directors, advisers, representatives, agents or affiliates shall have any liability whatsoever (in negligence or otherwise, whether direct or indirect, in contract, tort or otherwise) for any loss howsoever arising from any use of this document or its contents or otherwise arising in connection with this document.

The information contained in this presentation does not constitute investment, legal, accounting, regulatory, taxation or other advice and the information does not take into account your investment objectives or legal, accounting, regulatory, taxation or financial situation or particular needs. You are solely responsible for forming your own opinions and conclusions on such matters and the market and for making your own independent assessment of the information. You are solely responsible for seeking independent professional advice in relation to the information contained herein and any action taken on the basis of the information contained herein. No responsibility or liability is accepted by any person for any of the information or for any action taken by you or any of your officers, employees, agents or associates on the basis of such information.

By attending the presentation or receiving this document you agree to be bound by the foregoing limitations.



